

This article is cited in nearly all recent lit on Google Maps (GM)
for a reason — it rocks! Finally, (w/ the exception of
"Digital Territories" by Lugre-Ayala & Neves Maia) a
more theory driven paper on the PE of GM.

Though Ström approached it not as a platform
but as "a program" indicative I guess of
his focus on computing & cybernetics.

This article / chapter — definitely support my revised
SSHRC proposal this year.

Writes Ström: "cybernetic capitalism is concerned
w/ the production of abstractions & the abstraction
of production" (170).

Abstraction → levels → ^{see 155 on scale as} ^{levels of abstraction} generally complexity →
greater "simplicity, legibility, efficiency & organizational
power" (151). W/ GM, software is abstracted
materiality & hardware is material abstraction →

Elision, obfuscation → see 164 →

See 155 for ontological contradictions

~~166/167~~ →

→ it is these ontological
contradictions my
project is interested in

(2) cap. haben & digital lesen

(2) $\frac{P}{\text{part/cm}}$

lit or dis. tech -

over
example
yes
Lenny
of subjectivity
Program

fictitious
as
practices

1, Tarr & Leon
#92

→ see #92

expropriation of local
resources to capitalist
social relations

hAnchard / 5" (169) novel hardware 24) as well as 80

digital traces → extracurricular
counter org. that business model doesn't constitute
unpaid labor → subjectivity, materiality, abstraction

unpaid (atn) →
Stakes: "reconstituted subjectivity, materiality, &
in ways that one more abstract"

Social practices in ways that
transformed into fictitious commodities →
leak while GM →

social practices in ways that
transformed into fictitious commodities →
that while GM "govt" issue commands" (169)
keeps its creep/reach is broad →

Danger / pain is that while
its so chiquitos that its creep / reach is banal →
reliance → allow it to direct us → (put this /
in proposal) → thru exam

reline $\rightarrow$ allow it to be
w/ b4/after hearing sentence in proposal $\rightarrow$ thru examining
effects of habit. ex in GM $\rightarrow$ NM & dev. xyz to xyz spatial
awareness - this project xyz. Briden Location
awareness of 6

hAnchord /

OH → by Srnicek ~~arguing~~ use the fact that
voluntary contribution to GM (in now distinct
My Maps but also Localguides), has
diner/legend workers work → alt symbolic
compensation incentives → his counter
argument to GM has use an "unpaid labor"
business model was that not all
activities are done on like / platform &
not labor/work if not compensated/paid

→ see masculinist critique now, the
should read Singh & Sharma (2019) "platform
uncommons"

see also pg 95 of Tarr & Cern

→ see "pg 98 phenomenological tension →
levels of abstraction - commodification

99 → exposure cuts both ways - 99
double line

→ clients # 99

→ states → map or be mapped, + 99 →
own her com.
city

In SSHAC — enterprise →

(4)

non-commercial div of
Spatial issues & share

practical, knowledge — local
experts — of ppl diff parts of city

What if groups met up from &
walked around together, sharing knowledge?